

LEVELUP

CENTRAL OKANAGAN BUSINESS REPORT

15

WOMEN IN
LEADERSHIP



» THE PERFECT PAIRING OF TECH AND WINE / FEMALE FORWARD TECH COMPANY / CANNABIS 2.0



LEVEL UP

Speaker Series: Future of HR & Recruiting

FEATURING

ERIC TERMUENDE

AND MORE!



**WEDNESDAY
FEBRUARY 19, 2020
4:00 - 7:00PM**



KEY TAKEAWAYS

- How to increase retention of top performers
- Techniques to differentiate your story to new candidates and existing team members
- A new framework for recruiting the best candidates for your organization



LIMITED SEATING AVAILABLE

get your tickets at
events.levelupconference.ca



WELCOME TO THE FIRST EDITION OF LEVEL UP



Our new quarterly publication designed to shine a light on the local business sector. Our communities are full of success stories, emerging innovation and business excellence, and Level Up will focus on these topics along with other compelling stories in the business community. Part informative, part educational, every story will not only showcase local talent, but will resonate with our readers near or far.

Our vision for Level Up is to be inspiring and informative, at times contrary, but above all purposeful. Inside you'll find a mixture of news, features and columns on a wide range of business topics. *By the Numbers* will deliver statistics and trends on our local economy, learn about new local development projects in our *Building a Community* section, or find useful financial information in *Money Matters*. Check out new businesses in *Opening Doors*, and find out who is hiring in *Job Market*. Plus, be in-the-know about exciting projects happening right in our backyard in *This Happens Here*. Finally, learn about overcoming business hurdles in our *Breaking the Biz Barriers* section.

In this first issue you will find stories of fifteen local women who have broken the mold and Levelled Up in their industries. Each inspiring woman has her own story on how she got to where she is today - but not without challenges, hurdles and a relentless drive to achieve success. These ladies will share inspiring wisdom from their many experiences.

Thanks for picking up our newest publication and joining us in launching the Level Up Central Okanagan Business Report. There's a famous quote that says "Hang out with people who force you to level up". Thanks for hanging out with us - let's Level Up together.

Rob Cupello

Rob Cupello
VP of Business Development for NowMedia Group



LEVEL UP

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FEATURE STORIES

15 LOCAL WOMEN SHARE THEIR STORIES AND EXPERIENCES ON BECOMING LEADERS IN THEIR INDUSTRIES



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